



Hickory Furniture Mart Art Festival – Pottery Show

MARCH 27, 2010 - HICKORY, NC

- The Pottery Show will be held from 9 AM to 6 PM on Saturday, March 27, 2010
- Set-up will begin at 8 AM. All potters must be set up by 9:00 AM.
- Booth size: Each potter will have a 10' x 10' space. Space is limited and will be allotted on a first come first served basis.
- The potter will handle all customer monetary transactions. Hickory, NC sales tax is 8%.
- NO BOOTH FEE. This event was created as an added value for HFM shoppers promoting the outstanding and upcoming artists in our region.
- HFM will not be LIABLE for DAMAGE or THEFT of any item in the building.
- Artists will be booked and given space by Karen Reamer, Marketing Manager at HFM, kreamer@hickoryfurniture.com or 828-322-4825, ext 319.
- Rosalie De Fini Outlaw of Outlaw Pottery is assisting Karen in organizing the HFM Pottery Show by recruiting and organizing the potters. Her contact info is: 828-896-5698 and rosalie@outlawpottery.com.
- HFM will promote the pottery show on our website, press releases on our social networking sites (facebook, blog, twitter), e-blast to our extensive database and will include information about the show's potters and photographs of the potters' work. Please email 1 to 3 photos of your pottery that will represent pieces you plan to sell on March 27 to kreamer@hickoryfurniture.com by March 17, 2010.
- HFM is a partner with a few local hotels. If you are interested in a discount rate on a hotel room for this show, please contact Karen Reamer at kreamer@hickoryfurniture.com or 828-322-4825, ext 319 for more information.
- **Application deadline: March 17, 2010.** You will receive confirmation of your booth by March 22, 2010.

ARTIST NAME: _____

COMPANY NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE:(_____) _____ EMAIL: _____

ARTIST WEBSITE: _____

Are you willing to distribute HFM printed fliers in your community to promote the show?

Would you like to receive a digital flier to share with your email, web or Facebook contacts to promote the show?

Do you need table and chairs? Quantity? _____ 6' banquet table _____ 8' banquet table _____ chairs

Do you need power? _____

Do you have a booth preference? No preference North Courtyard South Courtyard

ARTIST SIGNATURE

DATE

--First Come, First Served-- Return application via email (preferred) or mail to rosalie@outlawpottery.com or Rosalie De Fini Outlaw, Attn: HFM Pottery Show, 2058 19th Avenue Circle NE, Hickory, NC 28601.



Map of Hickory Furniture Mart, North and South Courtyards:

North Courtyard:



Mart Level 1



South Atrium: